

# Goal Quotations ('Inspiration' Series)

Below are listed several 'Goal' quotations. They will provide you with inspiration as they did me.

## My Personal Top 5 Goal Quotes.

1. "The soul that has no established aim loses itself."  
**Michel Eyquem De Montaigne (1533-1592, French philosopher, essayist)**
2. "The most important thing about goals is having one."  
**Geoffrey F. Abert (American author, "After the Crash")**
3. "Set your goals high enough to inspire you & low enough to encourage you."  
**Author Unknown**
4. "A Super Trader's Ultimate Trading Goal? To 'BE' the process. Understand this, what it is to 'BE', & 'Bliss' you will find."  
**DowBoy (Writer & Trader b.1967)**  
**Author's Website: [www.DayTradingLife.com](http://www.DayTradingLife.com)**
5. "We aim above the mark to hit the mark."  
**Ralph Waldo Emerson (1803-1882, American poet, essayist)**

## 'Short & Quick' Goal Quotations - Pt1.

"The true worth of a man is to be measured by the objects he pursues."  
**Marcus Aurelius (121-12180, Roman emperor, philosopher)**

"Life has a value only when it has something valuable as its object."  
**Georg Hegel (1770-1831, German philosopher)**

"You seldom get what you go after unless you know in advance what you want."  
**Maurice Switzer**

"I love the challenge of starting at zero every day & seeing how much I can accomplish."  
**Martha Stewart**

"If you don't know where you are going, you might wind up someplace else."  
**Yogi Berra (1925 - American baseball player)**

"A man without a goal is like a ship without a rudder."  
**Thomas Carlyle (1795-1881, Scottish philosopher, author)**

"Goals determine what you're going to be."  
**Julius Erving (1950-, American basketball player)**

"Think BIG! You are going to be thinking anyway, so think BIG!"  
**Donald Trump (1946-, American businessman, actor)**

"In everything one must consider the end."  
**Jean De La Fontaine (1621-1695, French poet)**

"Aim for the top. There is plenty of room there. There are so few at the top it is almost lonely there."  
**Samuel Insull**

## 'Short & Quick' Goal Quotations - Pt 2.

"If you don't know where you are going. How can you expect to get there?"

**Basil S. Walsh**

"All men seek one goal: success or happiness."

**Aristotle (BC 384-322, Greek philosopher)**

"A set definite objective must be established if we are to accomplish anything in a big way."

**John McDonald**

"There is no achievement without goals."

**Robert J. McKain**

"A good goal is like a strenuous exercise -- it makes you stretch."

**Mary Kay Ash (1918-2001, American businesswoman, founder of Mary Kay Cosmetics)**

"There is no such thing as expecting too much."

**Susan Cheever**

"The first essential of course; is to know what you want."

**Robert Collier (1885-1950, American writer, publisher)**

"The achievement of one goal should be the starting point of another."

**Alexander Graham Bell (1847-1922, Scottish-born American inventor of the telephone)**

"A person can grow only as much as his horizon allows."

**John Powell**

"He who demands little gets it."

**Ellen Glasgow (1874-1945, American novelist)**

"Goals are as essential to success as air is to life."

**David J. Schwartz (American trainer, author of "The Magic of Thinking Big")**

"Goals are dreams with deadlines."

**Diana Scharf Hunt**

"You'll never achieve your dreams if they don't become goals."

**Author Unknown**

"Your goal should be out of reach but not out of sight."

**Anita DeFrantz (1952 - American lawyer, Olympic rower)**

"A man's reach should exceed his grasp, or what's heaven for?"

**Robert Browning (1812-1889, British poet)**

"Having a dream isn't stupid.... It's not having a dream that's stupid."

**Author Unknown**

"As you reach your goals, set new ones. That is how you grow & become a more powerful person."

**Les Brown (1945-, American speaker, author, trainer, motivator)**

## 'Short & Quick' Goal Quotations - Pt 3.

"Where are you going? What are you doing today to get there?"

**Author Unknown**

"This one step -- choosing a goal & sticking to it -- changes everything."

**Scott Reed**

"Goals must never be from your ego, but problems that cry for a solution."

**Robert H. Schuller (1926-, American minister, author, social leader)**

"Until input thought is linked to a goal purpose there can be no intelligent accomplishment."

**Paul G. Thomas**

"We're all pilgrims on the same journey -- but some pilgrims have better road maps."

**Nelson Demille**

"Goals that are not written down are just wishes."

**Author Unknown**

"The more goals you set, the more goals you get."

**Mark Victor Hansen (American motivational speaker, author)**

Author's website: [www.markvictorhansen.com](http://www.markvictorhansen.com)

"A dream is just a dream. A goal is a dream with a plan & a deadline."

**Harvey MacKay (American businessman, speaker, author)**

"You've got to know where it is & go after it. You won't get it every time, but it's worth trying."

**Arthur C. Frantzreb**

"Setting goals is the first step in turning the invisible into the visible."

**Anthony Robbins (1960-, American author, speaker, peak performance expert, coach)**

Author's website: [www.anthonyrobbins.com](http://www.anthonyrobbins.com)

"The first step towards getting somewhere is to decide that you are not going to stay where you are."

**John Pierpont Morgan (1837-1913, American banker, financier, art collector)**

"From a certain point onward there is no longer any turning back. That is the point that must be reached."

**Franz Kafka (1883-1924, German novelist, short-story writer)**

"In the long run, we only hit what we aim at."

**Henry David Thoreau (1817-1862, American essayist, poet, naturalist)**

"Approach the start of each day with something in mind & end the day with one word, "DONE"."

**Author Unknown**

"Reach for the moon. If you fall short at least you'll be among the stars."

**Author Unknown**

"You cannot have everything, but you can try."

**Author Unknown**

"Decide what you want, decide what you are willing to exchange for it. Establish your priorities & go to work."

**HL Hunt (American Oil Magnate)**

## Goal Quotations – Pt1.

“You decide what it is you want to accomplish & then you lay out your plans to get there, & then you just do it. It's pretty straightforward.”

**Nancy Ditz**

“Give me a stock clerk with a goal & I'll give you a man who will make history. Give me a man with no goals & I'll give you a stock clerk.”

**J. C. (James Cash) Penney (1875-1971, American retailer, philanthropist, founder JC Penny's)**

“Reappraise the past, re-evaluate where we've been, clarify where we are, & predict or anticipate where we are headed.”

**Toni Cade Bambara (1959 - American writer)**

“You can imprison a man, but not an idea. You can exile a man, but not an idea. You can kill a man, but not an idea.”

**Benazir Bhutto**

“What you get by achieving your goals is not as important as what you become by achieving your goals.”

**Zig Ziglar (1926-, American sales trainer, author, motivational speaker)**

Author's website: [www.zigziglar.com](http://www.zigziglar.com)

“The more specific & measurable your goal, the more quickly you will be able to identify, locate, create, & implement the use of the necessary resources for its achievement.”

**Charles J. Givens (1941-, American businessman, author, trainer)**

“There are those who travel & those who are going somewhere. They are different & yet they are the same. The successful one has this over his rivals: he knows where he is going.”

**Mark Caine**

“Objectives are not fate; they are direction. They are not commands; they are commitments. They do not determine the future; they are means to mobilize the resources & energies of the business for the making of the future.”

**Peter F. Drucker (1909-, American-Austrian management consultant)**

“It is necessary to try to surpass one's self always; this occupation ought to last as long as life.”

**Queen Christina (1626-1689, Swedish queen)**

“One day Alice came to a fork in the road & saw a Cheshire cat in a tree. Which road do I take? She asked. Where do you want to go? Was his response. I don't know, Alice answered. Then, said the cat, it doesn't matter.”

**Lewis Carroll (1832-1898, British writer, mathematician)**

“A windmill is eternally at work to accomplish one end, although it shifts with every variation of the weathercock, & assumes ten different positions in a day.”

**Charles Caleb Colton (1780-1832, British sportsman writer)**

“If I've got correct goals, & if I keep pursuing them the best way I know how, everything else falls into line. If I do the right thing right, I'm going to succeed.”

**Dan Dierdorf (1949 - American football player)**

“Our goals can only be reached through a vehicle of a plan, in which we must fervently believe, & upon which we must vigorously act. There is no other route to success.”

**Stephen A. Brennan (American basketball coach)**

## Goal Quotations – Pt2.

“The person with a fixed goal, a clear picture of his desire, or an ideal always before him, causes it, through repetition, to be buried deeply in his subconscious mind & is thus enabled, thanks to its generative & sustaining power, to realize his goal in a minimum of time & with a minimum of physical effort. Just pursue the thought unceasingly. Step by step you will achieve realization, for all your faculties & powers become directed to that end.”

**Claude M. Bristol (1891-1951, American author of "The Magic Of Believing")**

“In this life we get only those things for which we hunt, for which we strive, & for which we are willing to sacrifice.”

**George M. Adams (1878-1962, American author)**

“Put your goals in writing. If you can't put it on a sheet of paper, you probably can't do what it takes to achieve the goal.”

**Author Unknown**

“Those who commence deliberately. They plod on. They stick to it. They persevere & finally reap their rewards.”

**Charles E. Popplestone**

“Goals provide the energy source that powers our lives. One of the best ways we can get the most from the energy we have is to focus it. That is what goals can do for us; concentrate our energy.”

**Denis Waitley (1933-, American author, speaker, trainer, peak performance expert)**

**Author's website: [www.deniswaitley.com](http://www.deniswaitley.com)**

“The major reason for setting a goal is for what it makes of you to accomplish it. What it makes of you will always be the far greater value than what you get.”

**Jim Rohn (American businessman, author, speaker, philosopher)**

**Author's website: [www.jimrohn.com](http://www.jimrohn.com)**

“You may not accomplish every goal you set -- no one does -- but what really matters is having goals & going after them wholeheartedly.”

**Les Brown (1945-, American speaker, author, trainer, motivator)**

“You don't have to be a fantastic hero to do certain things -- to compete. You can be just an ordinary chap, sufficiently motivated to reach challenging goals.”

**Sir Edmund Hillary (1919-, New Zealand mountaineer)**

“It is a very high goal which, with our weak powers, we can reach only very inadequately, but which gives a sure foundation to our aspirations & valuations.”

**Albert Einstein (1879-1955, German-born American physicist)**

“First, have a definite, clear practical ideal; a goal, an objective. Second, have the necessary means to achieve your ends; wisdom, money, materials, & methods. Third, adjust all your means to that end.”

**Aristotle (BC 384-322, Greek philosopher)**

“Write it down. Written goals have a way of transforming wishes into wants; cant's into cans; dreams into plans; & plans into reality. Don't just think it -- ink it!”

**Author Unknown**

“If you have goals & procrastination you have nothing. If you have goals & you take action, you will have anything you want.”

**Thomas J. Vilord**

## **Goal Quotations – Pt3.**

“The man who succeeds above his fellows is the one who early in life discerns his object & toward that object habitually directs his powers. Even genius itself is but fine observation strengthened by fixity of purpose.”

**Edward G. Bulwer-Lytton (1803-1873, British novelist, poet)**

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“Unless you have some goals, I don't think there's any way to get above the pack. My vision was always well beyond what I had any reason to expect.”

**John Fuqua (1946-, Businessman, founder of Fuqua Industries)**

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“Picture yourself in your mind's eye as having already achieved this goal. See yourself doing the things you'll be doing when you've reached your goal.”

**Earl Nightingale (1921-1989, American radio announcer, author, motivator, speaker)**

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“The goal you set must be challenging. At the same time, it should be realistic & attainable, not impossible to reach. It should be challenging enough to make you stretch, but not so far that you break.”

**Rick Hansen (1957-, Canadian lecturer, author, founder of Man In Motion World Tour)**

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“To will is to select a goal, determine a course of action that will bring one to that goal, & then hold to that action until the goal is reached. The key is action.”

**Michael Hanson**

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“The most important thing you can do to achieve your goals is to make sure that as soon as you set them, you immediately begin to create momentum. The most important rules that I ever adopted to help me in achieving my goals were those I learned from a very successful man who taught me to first write down the goal, & then to never leave the site of setting a goal without first taking some form of positive action toward its attainment.”

**Anthony Robbins (1960-, American author, speaker, peak performance expert, coach)**

**Author's website: [www.anthonyrobbins.com](http://www.anthonyrobbins.com)**

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“You will now have a starting place & a destination, & you will be able to determine what it will cost you to get there. You will be going someplace.”

**H. Stanley Judd (American author)**

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“A successful individual typically sets his next goal somewhat, but not too much above his last achievement. In this way he steadily raises his level of aspiration.”

**Kurt Lewin**

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“I am tomorrow, or some future day, what I establish today. I am today what I established yesterday or some previous day.”

**Harvey Spencer Lewis (American author, "Mansions Of The Soul")**

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“We, whoever we are, must have a daily goal in our lives, no matter how small or great, to make that day mean something.”

**Michael J. McCarthy (1916-, American lawyer, businessman)**

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“Before you begin a thing, remind yourself that difficulties & delays quite impossible to foresee are ahead.... You can only see one thing clearly & that is your goal. Form a mental vision of that & cling to it through thick & thin.”

**Kathleen Norris (1880-1966, American novelist)**

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“We, whoever we are, must have a daily goal in our lives, no matter how small or great, to make that day mean something.”

**Maxwell Maltz (1944-, Canadian-born American plastic surgeon, author of "Psycho-Cybernetics")**

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## Goal Quotations – Pt4.

“There is no sudden leap into the stratosphere. There is only advancing step by step, slowly & tortuously, up the pyramid towards your goals.”

**Ben Stein (1944-, American professor, writer)**

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“If you want to reach a goal, you must see yourself reaching it in your own mind before you actually arrive at your goal.”

**Zig Ziglar (1926-, American sales trainer, author, motivational speaker)**

Author's website: [www.zigziglar.com](http://www.zigziglar.com)

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“To solve a problem or to reach a goal, you don't need to know all the answers in advance. But you must have a clear idea of the problem or the goal you want to reach.”

**W. Clement Stone**

**(1902-2002, American businessman, author, founder of Combined Insurance Companies)**

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“If one were to take that goal out of its religious form & look merely at its purely human side, one might state it perhaps thus: free & responsible development of the individual, so that he may place his powers freely & gladly in the service of all mankind.”

**Albert Einstein (1879-1955, German-born American physicist)**

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## 'LIFE' Goal Quotations – Pt1.

“The tragedy of life doesn't lie in not reaching your goal. The tragedy lies in having no goal to reach.”

**Benjamin Mays**

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“When you have determined what you want, you have made the most important decision of your life. You have to know what you want in order to attain it.”

**Douglas Lurtan**

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“Fortunate is the person who has developed the self-control to steer a straight course toward his objective in life, without being swayed from his purpose by either commendation or condemnation.”

**Napoleon Hill (1883-1970, American speaker, author, "Think & Grow Rich")**

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“People who say that life is not worthwhile are really saying that they themselves have no personal goals which are worthwhile. Get yourself a goal worth working for. Better still, get yourself a project. Always have something ahead of you to "look forward to" -- to work for & hope for.”

**Maxwell Maltz (1944-, Canadian-born American plastic surgeon, author of "Psycho-Cybernetics")**

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“In life, the first thing you must do is decide what you really want. Weigh the costs & the results. Are the results worthy of the costs? Then make up your mind completely & go after your goal with all your might.”

**Alfred A. Montapert (American author)**

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“Your life can't go according to plan if you have no plan.”

**Author Unknown**

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“Aim for success, not perfection. Never give up your right to be wrong, because then you will lose your ability to learn new things & move forward in your life.”

**Dr. David M. Burns**

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## **'LIFE' Goal Quotations – Pt2.**

“It must be borne in mind that the tragedy of life doesn't lie in not reaching your goal. The tragedy lies in having no goal to reach. It isn't a calamity to die with dreams unfulfilled, but it is a calamity not to dream. It is not a disaster to be unable to capture your ideal, but it is a disaster to have no ideal to capture. It is not a disgrace not to reach the stars, but it is a disgrace to have no stars to reach for. Not failure, but low aim is a sin.”

**Benjamin E. Mayes**

“There are two things to aim at in life: first, to get what you want; &, after that, to enjoy it. Only the wisest of mankind achieve the second.”

**Logan Pearsall Smith (1865-1946, Anglo-American essayist, aphorist)**

“Allow yourself to dream & fantasize about your ideal life; what it would look like, & what it would feel like. Then do something every day to make it a reality!”

**Brian Tracy (1944-, Canadian-born American trainer, speaker, author, businessman)**

**Author's website:** [www.briantracy.com](http://www.briantracy.com)

“Goals are a means to an end, not the ultimate purpose of our lives. They are simply a tool to concentrate our focus & move us in a direction. The only reason we really pursue goals is to cause ourselves to expand & grow. Achieving goals by themselves will never make us happy in the long term; it's who you become, as you overcome the obstacles necessary to achieve your goals, that can give you the deepest & most long-lasting sense of fulfilment.”

**Anthony Robbins (1960-, American author, speaker, peak performance expert, coach)**

**Author's website:** [www.anthonyrobbins.com](http://www.anthonyrobbins.com)

“Set short term goals & you'll win games. Set long term goals & you'll win championships!”

**Author Unknown**

“The only way to reach your long range goals is through achieving your short range objectives.”

**Author Unknown**

“Labouring toward distant aims sets the mind in a higher key, & puts us at our best.”

**Charles H. Parkhurst (1842-1933, American clergyman, reformer)**

“Have an aim in life -- then don't forget to pull the trigger.”

**Author Unknown**

“Man is a goal seeking animal. His life only has meaning if he is reaching out & striving for his goals. ”

**Aristotle (BC 384-322, Greek philosopher)**

“Every single life only becomes great when the individual sets upon a goal or goals which they really believe in, which they can really commit themselves to, which they can put their whole heart & soul into.”

**Brian Tracy (1944-, Canadian-born American trainer, speaker, author, businessman)**

**Author's website:** [www.briantracy.com](http://www.briantracy.com)

“An aim in life is the only fortune worth finding.”

**Robert Louis Stevenson (1850-1895, Scottish essayist, poet, novelist)**

“Your life can't go according to plan if you have no plan.”

**Author Unknown**

“To become fully alive a person must have goals & aims that transcend himself.”

**Herbert A. Otto**

## 'LIFE' Goal Quotations – Pt3.

“The greatest use of life is to spend it for something that will outlast it.”

**William James (1842-1910, American psychologist, professor, author)**

“What an immense power over the life is the power of possessing distinct aims. The voice, the dress, the look, the very motion of a person, define & alter when he or she begins to live for a reason.”

**Elizabeth Stuart Phelps (1844-1911, American writer)**

“What have you done today to help you reach your lifelong goals?”

**Brian Tracy (1944-, Canadian-born American trainer, speaker, author, businessman)**

Author's website: [www.briantracy.com](http://www.briantracy.com)

“The aim of life is self-development, to realize one's nature perfectly.”

**Oscar Wilde (1856-1900, British author, wit)**

“Famous archer, Howard Hill won all of the 267 archery contests he entered. He could hit a bullseye at 50 feet, then split first arrow with the second. Would it be possible for you to shoot better than him? YES, if he were blindfolded! How can you hit a target you can't see? Even worse, how can you hit a target you don't even have!? You need to have GOALS in your life!”

**Zig Ziglar (1926-, American sales trainer, author, motivational speaker)**

Author's website: [www.zigziglar.com](http://www.zigziglar.com)

“Never give up on a dream just because of the time it will take to accomplish it. The time will pass anyway. ”

**Author Unknown**

“We are all in the gutter, but some of us are looking at the stars.”

**Oscar Wilde (1856-1900, British author, wit)**

“Without some goals & some efforts to reach it, no man can live.”

**John Dewey (1859-1952, American philosopher, educator)**

“Goals are not only absolutely necessary to motivate us. They are essential to really keep us alive.”

**Robert H. Schuller (1926-, American minister, author, social leader)**

“Choosing goals that are important to you is one of the most essential things you can do in order to live your dreams.”

**Les Brown (1945-, American speaker, author, trainer, motivator)**

“I think the purpose of life is to be useful, to be responsible, to be honourable, to be compassionate. It is, after all, to matter: to count, to stand for something, to have made some difference that you lived at all.”

**Leo C. Rosten (1908-1997, Polish-born American political scientist)**

“To begin with the end in mind is to begin with the image of the end of your life as the frame of reference by which everything else is measured.”

**Stephen R. Covey (1932-, American speaker, trainer, author of "The 7 Habits Of Highly Effective People")**

*“I wish you well in your journey & in your trading.”*

DowBoy b.1967 - Written 14<sup>th</sup> March-2010

<http://www.Daytradinglife.com>